



Farm Animal Rescue

SUBMISSION: Philanthropy

About Farm Animal Rescue

Farm Animal Rescue is a registered charity that operates a 55 acre animal sanctuary in Dayboro, Queensland. The purpose of the charity is to rescue, rehabilitate and either rehome or provide lifetime care for farmed animals that have suffered abuse, abandonment or neglect.

The charity has been in effect since 2012 and currently our turnover sits at around \$300,000 annually. Farm Animal Rescue has around 100 financial members, 200+ financial non-members, 40,000 followers on social media and a mailing list of 11,000 subscribed addresses.

Farm Animal Rescue actively engages with government over welfare laws, and the lack of enforcement of welfare laws in the animal agriculture space. We provide training for new animal owners and education to the community through visitor programs.

DGR

The main focus of our submission is with respect to the established rules for DGR qualification. Farm Animal Rescue is not eligible for DGR status, despite our operation being similar to other charities that do qualify for DGR. We consider the rules around DGR to be arbitrary and not in line with community expectations.

How are we impacted by not receiving DGR accreditation

1. Donations made to Farm Animal Rescue are not tax deductible.



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2. Donor confidence is greater for charities that offer tax deductibility than those that don't. (we have had responses referring to – “get back to us when you get approved”.)
3. Facebook and Instagram online giving programs are only available to charities with DGR accreditation and to individuals who are not registered with ACNC. Charities without DGR status are uniquely unable to participate in Facebook and Instagram fundraising programs. These programs distributed \$5 billion globally in 2022, Australian charities without DGR status received none of that.
4. Charities without DGR are unable to register for the Paypal Giving Fund.
5. Most workplace giving programs are available only to charities that hold DGR accreditation.
6. Larger donors have an increased expectation that donations will be tax deductible. This makes much of the top tier of philanthropic giving unavailable to charities without accreditation.

Farm Animal Rescue believes that the regulations regarding DGR eligibility are arbitrary, and put non-DGR charities under a significant disadvantage. Many charities in the animal protection sector receive DGR accreditation simply because the adoption options for certain species are better, and not because of any greater intrinsic value of their efforts.

Promotion of Charity Registration

The fundraising sector has rapidly expanded to include online resources such as Gofundme, FundRazr and Patreon. People who donate by these channels often do so under the assumption that their donation is safe and regulated.

We aren't aware of any significant attempts by the Australian Government to inform the public that only charities with an ACNC tick are audited and safe. The value of being a registered charity has diminished significantly as these unregulated channels compete with traditional charity fundraising.



Farm Animal Rescue

Thank you for considering our submission.

Regards

Brad King

Brad King
President