



Business for good

REUSABLES AT FESTIVALS & EVENTS

BE THE CHANGE. BE ALTERNATIVE.

Iutruwita- Tasmania





ACKNOWLEDGEMENT OF COUNTRY

B-Alternative wishes to acknowledge the traditional custodians of the lands on which our team members work and live, predominantly lands belonging to the Wadawurrung, Woiworung, and Boonwurrung people of the **Kulin nation**.

In lutruwita Tasmania, we operate from the **Melukerdee and Lyluequonny** land.

We wish to pay our respects now and always to Elders past, present, and future, and acknowledge that sovereignty was never ceded.

2023



Zero Waste
Events Tasmania Toolkit
(ZWET)



Business for good

2024



Stakeholders
Engagement and outreach



VISION

archive **reusable crockery implementation** across Tasmania.



GAP

by addressing the gap in **leadership and stewardship.**



ACTIONS

- Stakeholder map
- Survey
- 2 Round tables
- Communication/ collaboration group



Tasmanian Waste and Resource Recovery Strategy 2023-2026

“To invest in circular economy programs to increase the recovery and reuse of products and materials and respond to emerging issues.”

Events Strategy 2023-2027

“We will support events to make genuine steps to deliver environmentally sustainable initiatives”

Councils

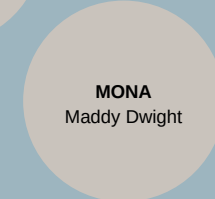
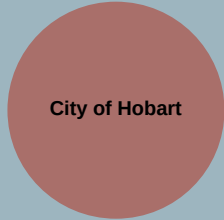
City of Launceston Sustainability Action Plan / Zero Waste to landfill (pg 22)

City of Hobart Waste Management Strategy 2015-2030

Clarence Council Sustainability [Draft Strategy](#)

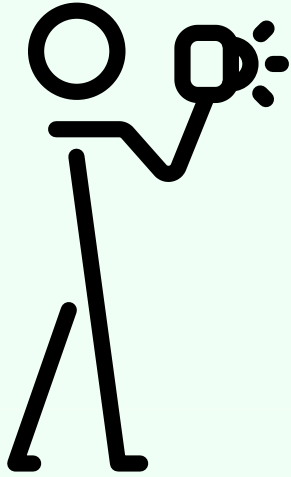
[Kingborough Council Waste Wise Events Policy](#)

STAKEHOLDERS MAPOUT





TASMANIAN EVENTS



The economic impact generated
by visitors travelling to Tasmania for events equates to

\$303 million

According to Tourism Tasmania.



TASMANIAN EVENTS



SURVEY SUMMARY

10 survey respondents



Durations:	Seasons:	Attendance:	Vendors:
1 to 7 days	30% Summer	10% Under 2,000	20% = 0-10
	30% Spring	40% = 2,000-5,000	30% = 60+



50% of events currently using single use food packaging



20% of events use Compostable or Biodegradable packaging.

This require energy from manufacturing and transport before they even hit the bins they're only used once, and for approximately 10 mins while the meal is being consumed.



50% of events currently using single use cups

GAPS:

CAPITAL

100% of survey respondents said the **costs** of staffing the operation during the event was a challenge to sustainable implementation of reusable systems.

85% of survey respondents said the **financial outlay of reusables** and dishwashing infrastructure was a barrier to establishing reusable systems.

EDUCATION

ISOLATION



- Financial outlay of dishwashing infrastructure
- Financial outlay of reusable stock
- Costs of staffing the operation during the event

INFRASTRUCTURE



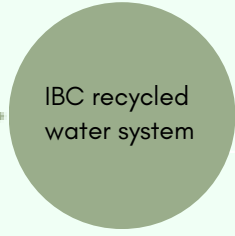
SOLUTION:

Access to a site-suitable infrastructure based on the size of the event, patronage, vendors and geographic location (suitable for 80% of events).



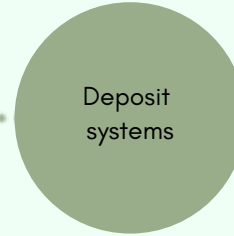
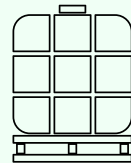
Portable
commercial
dishwashers.

Dishwashers
Large press:
\$8,000
Glass: \$3,000



IBC recycled
water system

40% of respondents
will consider shared
infrastructure and
reusable stock.



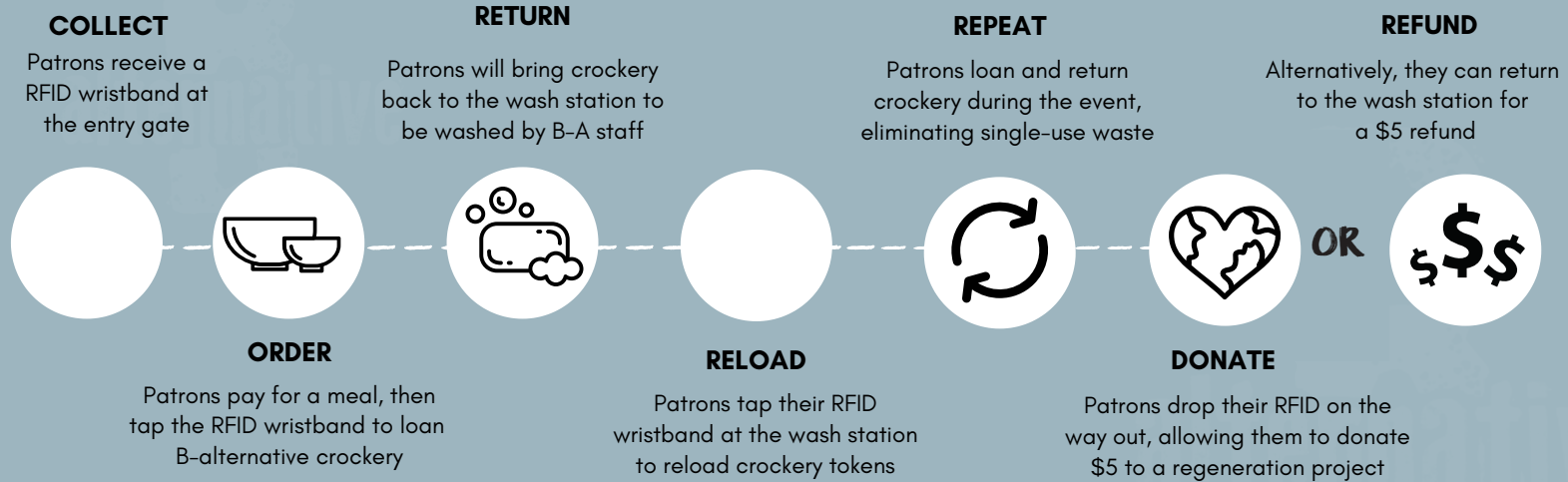
Deposit
systems

1/3 events event
charging a
deposit for plates
or bowls



B-Alternative
could provide infrastructure
assessments for sites, pricing on
the supply of mobile commercial
dishwashers, along with training
and set up and estimated stock
required.

THE RFID & REUSABLE MODEL



STREAMED RESOURCE RECOVERY

- Separate recycling streams for glass, aluminium, organics, paper/cardboard, co-mingled recycling, & oyster shells
- Decontaminated streams are recycled at specialised facilities & kept out of landfill
- Clear, instructive, & educational signage with optional co-branding is always provided
- Collaboration with The Nature Conservancy in the Shuck Don't Chuck Program, allowing for shell recycling & reef restoration



KIT FOR COUNCILS/ORGANISATIONS/BUSINESS



Municipalities can prevent plastic waste and mitigate waste by creating policies that eliminate single-use items in public events/spaces, replacing these with reusables.

- ✓ Aline with the Tasmanian Waste RRS
- ✓ Aline with Event Tasmania Strategy
- ✓ Aline with **SGDs** #12 #Target 12.5 - By 2030, substantially reduce waste generation through prevention, reduction, recycling, and reuse.
- ✓ Aline with **Circular Economy**: The first principle of the circular economy is to eliminate waste and pollution.
- ✓ Strengthen the Environmental, Social and Governance (ESG) performance.
- ✓ **Social procurement**. Use social procurement to drive social improvements through purchasing actions.
- ✓ Monitoring Carbon Emissions Scope 3 Category 5 (waste emissions).

The impact

Reusables reduce:

- amount of waste created
- amount of litter events
- your waste removal costs

- Reduce single-use plastics.
- Endure value for sponsors.
- Reduces pressure on recycling systems and saves money on cleaning up afterwards.
- Modelling sustainable behaviour spread the message to 'choose to refuse'.
- Directing vendors to transition from single-use plastic to reusables.
- Bringing everyone along on the circular economy journey.
- A washing-up station can be a great way to bring like-minded people together for a common goal and establish a sense of community.



IMPACT



"WASTE FREE" plan at the **Off-Grid Living Festival** in NSW, 10,000 patrons in 2 days.

- ✓ All food and drink we're served on or in reusables
- ✓ All reusables were washed onsite and used over and over again.
- ✓ All food scraps we're scrapped into green bins.
- ✓ All recycling collected, sorted and distributed to recycling centres.

READY TO GO ALTERNATIVE?

CONTACT US

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