

Sophie Chamberlain - Productivity Commission Submission – May 2023

My 'credentials':

- a director of our family PAF
- a founding committee member for [Impact100 WA](#)
- a director of the [Australian Wildlife Conservancy](#)
- a strong supporter of the work of [Philanthropy Australia](#) and of the [Australian Environmental Grantmakers Network](#)

My suggestions:

1. Educate financial advisors, accountants, family advisors etc. about:
 - a. Including philanthropy in their discussions with clients (at all wealth levels),
 - i. To achieve tax efficiencies and
 - ii. To benefit their sense of purpose, giving back, making a difference
 - b. The various structures they can offer their clients as ways into philanthropy,
 - i. Including both giving while living and bequests
2. Change the perception that philanthropy is only for rich people – so much work needs to be done around this!
3. Make a bigger noise about the various structures and effective ways of 'doing' philanthropy - it really is something everyone can get involved in, at every level and on their own terms:
 - a. Giving to charities – in the so many ways that are available!
 - b. Volunteering for charities
 - c. Giving circles – fabulous resource – low entry point, low effort to be part of it, opportunities to learn and to get more involved, great launching point for greater involvement in philanthropy, also excellent for community building.
 - d. Named funds in Community Foundations or sub-funds of PuAFs – these, in particular, should be highlighted by financial advisors of wealthy people who don't want to put in too much effort.
 - e. PAFs – for higher net-worth but busy people.
 - f. Formal foundations/charities – for people who have the time, energy and funds to do their own thing.
4. Create more stories about
 - a. the benefits for everyone of all the different kinds of philanthropy
 - b. why philanthropy is important for not-for-profits (who can't rely on govt, who need seed funding to get good ideas started etc etc).
5. Make the ACNC a source of great stories about philanthropy – mine their data for wins and stop the negative stories – instead of how many have had to be de-listed, give good news stories eg. number added, what areas they cover, interesting write-ups about them etc.
6. Help potential donors to find the info they need to do better philanthropy – so many people who are new to it get hesitant about who to give to (not only 'how do we find

charities that do what we are interested in', but also 'what exactly are we interested in'), how much to give, when to give, how much to be involved etc etc

7. Create frameworks or 'focus area resources' that are reliable sources of info on:
 - a. the issues that need addressing
 - b. how to make a difference for those issues
 - c. info about the various not-for-profit organisations working in that field etc
 - d. Use ACNC data and other reliable resources to create this.
 - e. A great example is the Australian Environmental Grantmakers Network's Climate Funders Framework (and the Nature Funder Framework that they are in the process of creating).

8. Change the story about the need to keep fundraising costs low and preferring to support programs. Encourage people to fund core/operating costs (as well). Both of them will have a positive effect on outcomes/impact.

9. Get on with giving DGR 1 status to community foundations!!!

I strongly support the submissions from

- Philanthropy Australia
- Australian Environmental Grantmakers Network
- James Boyd (on collective giving)
- Australian Philanthropic Services